

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Apprenticeship

Globalization has developed rapidly, creating intense competition across various sectors, including the labor market. This condition requires individuals to possess strong competencies, practical skills, and adaptability to compete successfully in securing employment. At the same time, the increasing number of university graduates each year has made competition for job opportunities even more challenging. Therefore, students are expected to prepare themselves early by developing the knowledge and skills needed before entering the professional workforce.

To face these challenges, students are required not only to master hard skills acquired through academic learning but also to develop soft skills such as communication, teamwork, critical thinking, and problem-solving. A balance between technical competence and interpersonal skills is essential in producing professional graduates who are capable of meeting the demands of businesses and industries.

As a vocational higher education institution, State Polytechnic of Bengkalis is committed to producing competent, professional, and work-ready graduates. Its educational system combines theoretical learning with practical experience, enabling students not only to understand academic concepts but also to apply them in real workplace situations. One of the implementations of this vocational education system is the Apprenticeship program, which is a compulsory course for all students and serves as a means of gaining practical work experience relevant to their respective fields of study.

An Apprenticeship is a learning activity that students are required to undertake as an initial step toward entering the professional world. It is conducted outside the campus environment and serves as an experiential learning process for students

Apprenticeship are also regulated under the Regulation of the Minister of Manpower and Transmigration of the Republic of Indonesia Number PER.22/MEN/IX/2009 concerning the Implementation of Domestic Apprenticeship Programs, which specifically governs Apprenticeship activities conducted within Indonesia Furthermore, Apprenticeship contribute significantly to improving students' readiness for the workplace by enhancing their knowledge and practical skills, expanding professional networks, strengthening adaptability, providing constructive feedback and evaluation, and increasing future employment opportunities (Aksa, 2023).

The author is a student of the Applied Bachelor's Program in International Business Administration, Department of Business Administration, State Polytechnic of Bengkalis. This study program equips students with competencies in business administration, management, finance, marketing, business communication, entrepreneurship, and organizational operations management. To strengthen these competencies, students are provided with Apprenticeship opportunities that enable them to integrate the theories learned in the classroom with practical experience in the workplace.

Based on this objective, the author completed an Apprenticeship at PT Pertamina Patra Niaga RU II Production Sei Pakning in the Corporate Social Responsibility (CSR) Division for five months, from February 2 to June 30, 2026. During the Apprenticeship, the author gained the opportunity to understand the company's work system, participate in various administrative and operational activities within the CSR Division, and develop professional competencies through direct workplace experience. It is expected that this experience will serve as valuable preparation for enhancing the author's competencies, broadening professional insights, and increasing readiness to enter the workforce after graduating from State Polytechnic of Bengkalis.

## **1.2 Purpose of Apprenticeship**

The apprenticeship program is conducted to provide students with practical learning experiences in a professional work environment. Through this program,

students are expected to develop both their knowledge and practical skills while gaining a deeper understanding of workplace practices. The purposes of the apprenticeship are as follows:

1. To understand the job description of the author during at PT Pertamina Patra Niaga RU II Production Sei Pakning.
2. To understand the work system and operational procedures of the Corporate Social Responsibility (CSR) Department at PT Pertamina Patra Niaga RU II Production Sei Pakning.
3. To find out the place and time for PT Pertamina Patra Niaga RU II Production Sei Pakning.
4. To understand the kinds and descriptions of activities at the Corporate Social Responsibility department PT Pertamina Patra Niaga RU II Production Sei Pakning.
5. To identify the obstacles and solutions of job implementation during the apprenticeship activities at Corporate Social Responsibility at PT Pertamina Patra Niaga RU II Production Sei Pakning.

### **1.3 Significances of the Apprenticeship**

The apprenticeship program is expected to provide benefits for all parties involved, including the student, the company, and State Polytechnic of Bengkalis. The expected benefits of the apprenticeship are as follows:

1. Benefits for the Student
  - a. To provide practical work experience and enable the student to apply the knowledge acquired during academic studies in a real workplace environment.
  - b. To enhance the student's knowledge, skills, and competencies in accordance with the Applied Bachelor's Program in International Business Administration.
  - c. To develop the student's critical thinking, problem-solving, and analytical skills, as well as the ability to propose appropriate solutions to challenges encountered during the apprenticeship.

2. Benefits for the Company

- a. To strengthen sustainable collaboration between PT Pertamina Patra Niaga RU II Production Sei Pakning and Politeknik Negeri Bengkalis in supporting vocational education.
- b. To provide positive contributions to the company through the student's involvement in supporting various work activities related to the assigned responsibilities.

3. Benefits for State Polytechnic of Bengkalis

- a. To expand and strengthen partnerships between State Polytechnic of Bengkalis and the business and industrial sectors.
- b. To enhance the quality of graduates by providing students with direct learning experiences in a professional work environment.
- c. To strengthen the reputation and credibility of Politeknik Negeri Bengkalis as a vocational higher education institution that produces professional, competent, and work-ready graduates.