

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

The Bengkalis Regency Government, through the Gema Bahari Foundation, established a higher education institution named the Bengkalis Maritime Polytechnic, which offers three programs of study: Marine Electrical Engineering, Shipbuilding Engineering, and Marine Mechanical Engineering. Later, under the auspices of the Bangun Insani Foundation (YBI), the Bengkalis Maritime Polytechnic was renamed the Bengkalis Polytechnic, adding five (5) new programs of study: Naval Architecture, Mechanical Engineering, Electrical Engineering, Civil Engineering, and Business Administration.

In July 2001, Bengkalis Polytechnic admitted its first new cohort of students. Then, in 2006, Bengkalis Polytechnic added two new programs of study: Business English and Computer Science. Subsequently, in December 2011, Bengkalis Polytechnic officially became a State University (PTN) under the name Bengkalis State Polytechnic through Ministerial Regulation (Permendiknas) No. 28 of 2011 regarding the Establishment, Organization, and Operational Procedures of Bengkalis State Polytechnic and the Ministry of Education and Culture of the Republic of Indonesia.

Then, from 2013 to 2016, the Bengkalis State Polytechnic added 11 (eleven) new study programs, namely the D4 in Mechanical Engineering (Production and Maintenance), D4 in Electrical Engineering, D4 in Software Engineering, D4 in Road and Bridge Design Engineering, D4 in Software Engineering, D4 in International Business Administration, D4 Public Financial Accounting, D3 (Nautical Science, Engineering & Management, and Commercial Port Operations), D2 Welding Engineering, D2 Electrical Power Generation Systems Engineering, and D2 Computerized Accounting. In 2021, Bengkalis State Polytechnic will once again add new degree programs, namely the D4 in Naval Architecture Engineering Technology, D4 in Information Systems Security, and D4 in English for Communication and Professional Purposes. Thus, from 2000 to the present, Bengkalis State Polytechnic has 8 (eight) departments with 20

(twenty) study programs. Bengkalis State Polytechnic is a vocational institution that educates its students to become competent professionals in various fields. Bengkalis State Polytechnic conducts a mandatory apprenticeship program that all final-semester students must participate in.

An apprenticeship, more commonly known as an “Apprenticeship Program” or abbreviated as KP, is a series of activities that involve applying theoretical knowledge and scientific concepts to real-world work scenarios within the student’s field of study. Apprenticeships can enhance students’ knowledge and skills and enable them to solve scientific problems using the theories they have learned in the classroom. Apprenticeships are conducted without a fixed duration, allowing students to fully understand and apply concepts related to their field of study. Additionally, it allows students to gain insight into their future profession and the work environment relevant to their academic program. It is highly practical; the workplace serves as a valuable tool for students to acquire knowledge and gain work experience. The apprenticeship is also a requirement for obtaining a bachelor’s degree.

In this programme, which is specifically aimed at eighth-semester students on the International Business Administration course, the placement lasts for approximately five months from February to June in accordance with the university’s recommendations regarding the placement location. From the various options available, the author chose to undertake a placement in the transport sector at PT Bengkalis Kuda Laut in Pekanbaru.

PT Bengkalis Kuda Laut is a national private company engaged in transportation services and heavy equipment rentals. Founded in 2003 under the leadership of Mr. Peng Suyoto, the company initially focused on the oil and gas sector as well as the transportation of vehicles and heavy equipment, and became a provider of vehicle services for employees at PT Chevron Pacific Indonesia. In its operations, the company implements a Fleet Management System to improve efficiency and prioritize the 3S principles: Safety, Satisfaction, and Service (Safety, Comfort, and Punctuality).

As it has grown, PT Bengkalis Kuda Laut has provided a variety of operational facilities and served clients in various regions across Indonesia. The

company has also implemented digital systems to support its operational and administrative activities. As a result, the company has become a valuable place for International Business Administration students to gain practical experience in administration and data processing.

1.2 Purposes of the Apprenticeship

1.2.1 Purpose of Apprenticeship

Apprenticeship or practical training (KP) is a mandatory requirement for students at Bengkalis State Polytechnic as part of their study program. The objectives of this activity include:

1. To find out about the job descriptions of the author during apprenticeship at PT. Bengkalis Kuda Laut
2. To understand the work systems and procedures within the Accounting, Asset, and HRD divisions implemented at PT. Bengkalis Kuda Laut, Pekanbaru Riau.
3. To know the Place and Time of the work at PT. Bengkalis Kuda Laut, Pekanbaru Riau.
4. To identify the types and descriptions of tasks performed within the Accounting, Assets, and HRD divisions of PT Bengkalis Kuda Laut, Pekanbaru, Riau.
5. To identify the Obstacles and Solutions of the job implementation during the apprenticeship activities at the Accounting, Aset, HRD Devision PT. Bengkalis Kuda Laut.

1.2.2 Benefits of Apprenticeship

The apprenticeship program provides several benefits for students, companies, and educational institutions. The benefits are as follows:

1. For Students
 - a. To gain practical work experience in a real working environment.
 - b. To improve both hard skills and soft skills, such as communication, teamwork, and problem-solving abilities.
 - c. To apply theoretical knowledge obtained during lectures into real work practices.

- d. To enhance adaptability and professional work ethics.
- 2. For the Company
 - a. To receive assistance in completing operational and administrative tasks.
 - b. To support company productivity through student involvement.
 - c. To establish collaboration with educational institutions.
 - d. To identify and recruit potential future employees based on students' performance during the apprenticeship.
- 3. For the Educational Institution
 - a. To strengthen relationships and cooperation with companies or industries.
 - b. To ensure the relevance between academic curriculum and industry needs.
 - c. To improve the quality of graduates who are ready to enter the workforce.

1.3 Significances of the Apprenticeship

Apprenticeships essentially offer a range of significant benefits—for students, the host companies, and the universities. The benefits of participating in an apprenticeship are as follows:

1. For Students

This program provides students with the opportunity to directly apply the knowledge gained during their studies in a real-world work environment. Additionally, the program helps students gain a more realistic and in-depth understanding of the professional world. Through this experience, students can assess their abilities, expertise, and skills within a corporate setting. Furthermore, the program offers the experience of working in a team composed of individuals with diverse backgrounds and personalities to solve problems.

2. For Companies

The objective of this activity is to strengthen the cooperative relationship between Bengkalis State Polytechnic and PT Bengkalis Kuda Laut. Furthermore, the presence of interns from Bengkalis State Polytechnic is

expected to contribute to enhancing the productivity of PT Bengkalis Kuda Laut. This program also serves as an effort to build a positive corporate image in the eyes of the public through the involvement of students, particularly from Bengkalis State Polytechnic, in the professional world.

3. For Bengkalis State Polytechnic

The objective of this program is to strengthen constructive relationships and cooperation between Bengkalis State Polytechnic and PT Bengkalis Kuda Laut as an apprenticeship site and a potential source of future employees. Additionally, this program serves as a means to support the improvement of vocational education programs in order to produce competent graduates who meet the needs of the workforce.