

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

An internship can be defined as a period of practical learning in which students or learners are directly involved in real-world work activities with the goal of gaining contextual understanding, technical skills, and professional insights that cannot be obtained solely from theoretical learning. This definition reflects that internships are not simply temporary placements, but rather an important bridge between education and the workplace. According to Ebner et al., (2021) in Liana et al., (2025),

Field work experience is also known as an internship. This means that the internship itself is a primary requirement for completing the educational process at Bengkalis State Polytechnic. Students are required to complete an internship for a minimum of four months, or one semester, to meet the required credits in semester 8. Internships are designed to guide students toward specific levels of expertise, skills, and competency standards required by the industrial sector. The purpose of an internship is to broaden their knowledge and experience in the workplace, applying theories learned during their studies. This will enable students to become skilled, professional, and highly motivated graduates.

The internship program is a concrete manifestation of an experiential learning process that bridges the gap between the academic and professional worlds. For prospective accountants, this work experience not only serves as a medium for applying theoretical concepts from college but also as a vehicle for developing various supporting competencies that are important in a professional environment. In line with the mandate of Law No. 12/2012 concerning Higher Education, universities are required to produce graduates who possess adequate competencies and are able to compete in the workforce. Internships emerge as an effective solution to meet these demands by providing authentic experience in the field. Based on Suhendra et al., (2023) In Syaidaturrahmah et al., (2025)

During her internship at PT. Bumi Laksamana Jaya (Perseroda), which operates in the oil and gas energy sector and various businesses, the author was placed in the HR & General Affairs division. Activities included document management, recording, photocopying, and inputting official travel documents. These activities provided valuable experience and new insights that will be very useful as provisions for entering the world of work in the future.

In addition to fulfilling graduation requirements, the internship aims to produce graduates who are skilled, work-ready, possess strong ethics, and are able to face professional challenges. This is achieved by placing students in workplaces relevant to their fields of study. Specifically, for students of the International Business Administration Study Program, the internship aims to provide students with first-hand exposure to the world of business and work, as well as broaden their knowledge to become more skilled, responsive, and able to compete effectively in the future. Upon completion of the internship, students are required to prepare an Internship Report as a form of accountability for the results of the internship and as one of the requirements for continuing to the next semester.

Internship at PT. Bumi Laksamana Jaya (Perseroda) which was held from February 2 to May 31, 2026 aims to apply academic knowledge in a real work environment, gain experience in the field of administration, and fulfill one of the graduation requirements for the D4 International Business Administration Study Program.

1.2 Purpose of the Apprenticeship

The purpose of the internship conducted by PT. Bumi Laksamana Jaya (Perseroda), company engaged in the oil and gas energy sector and various businesses, is as follows:

1. To understand the types of work performed at PT. Bumi Laksamana Jaya (Perserod), particularly in the HR & General Affairs division.
2. To understand the time and location of work placement during the internship period at PT. Bumi Laksamana Jaya (Perseroda).

3. To understand the work systems and procedures implemented at PT. Bumi Laksamana Jaya (Perseroda), particularly in document handling and data recording.
4. To identify obstacles encountered during the internship and the solutions implemented at PT. Bumi Laksamana Jaya (Perseroda).

1.3 Significances of the Apprenticeship

On the apprenticeship is one of the activities for every State Polytechnic of Bengkalis student in completing their assignments. To achieve the expected results, it is necessary to find out the benefits of holding the on the apprenticeship. The benefits of on the apprenticeship are as follows:

1.3.1 Significances for the Students

Apprenticeship is place for student to gain insight into the real working world. Benefits of the apprenticeship for students are as follows:

1. Students have the opportunity to apply theoretical or concepts knowledge in the real working world.
2. Students gain practical experience in applying theoretical or concept knowledge according to their study program.
3. Students have the opportunity to work in teams consisting of several people so that they are able to provide ideas.

1.3.2 Significances for State Polytechnic of Bengkalis

The benefits of the apprenticeship for State Polytechnic of Bengkalis are as follows:

1. Apprenticeship can strengthen cooperation and socialization between the State Polytechnic of Bengkalis and the PT. Bumi Laksamana jaya (perseroda).
2. Apprenticeship can improve the competence of State Polytechnic of Bengkalis graduates

1.3.3 Significances for the Company

Apprenticeship is one of the activities for every student to complete their assignments. The benefits of the apprenticeship for the company are:

1. Establishment of cooperation between the world of education and certain companies or agencies.
2. There are constructive criticisms from companies or agencies for students participating in work practices.