

CHAPTER I

INTRODUCTION

1.1 Project Background

This modern era, participants must attend the exhibition event everything, including smart and careful competitions. Expo is a unique form to provide a large scale (Supadilah, 2022). Expo events are often seen as one of the revenues that can boost a country's economic growth. This expo is an effort to provide a forum for students to develop their talents as well as an effective medium to socialize entrepreneurial results. Creating a vehicle for direct and long-term business interaction to establish mutually beneficial cooperation between creative students. This expo agenda is not just an exhibition and socialization, but more than that, namely providing space and time for participants in Bengkalis Regency to show their best potential.

Early age participants (10-12) are a very important phase of development in the formation of character and ability of the party. Therefore, the Smart Expo was created as an event that transcends boundaries, embraces a variety of visual expressions, and becomes a foundation for participants to develop their amazing potential. According to research by Kusuma (2018), this careful crdas competition activity can also be a means to introduce participants to the values of activeness and talent. By participating in the competition, participants can learn how to be diligent in learning and getting to know various typefaces from various lessons. It is a place where students' imaginations are transformed into reality, and where beauty is valued in all its forms.

The Smart Expo is not only about exhibiting works, but also about celebrating diversity, fostering an appreciation for the arts, and encouraging the growth and development of future talents. At a time when participants are filled with enthusiasm to express their artistic tendencies and potential, they are not given the opportunity. Through this activity, participants can express their idea and imagination visually.

In addition, smart competition activities can also increase participants' confidence and teach them about healthy cooperation and competition. It also shows how participants can learn and can be used as a way to explore talents, abilities and potentials in participants. It was found that participants not only have the opportunity to express their inner feelings if the subject is taught, but also their potential will increase.

Below are some data school that are essential for various purposes, including educational planning, evaluation of schools performance, accreditation, and to provide transparent information to parents and the community. Our target in carrying out the 1st rank event for elementary school student enrollment is 100 people. Here is some school data for the bengkalis district:

No	District	Number of Primary Schools		
		Country	Private	Total (District)
(1)	(2)	(3)	(4)	(5)
1	Bengkalis	56	4	60
2	Bantan	32	-	32
3	Bukit Batu	18	2	20
4	Mandau	50	16	66
5	Rupat	33	3	36
6	Rupat Utara	12	8	20
7	Siak Kecil	21	-	21
8	Pinggir	23	3	26
9	Bandar Laksamana	13	-	13
10	Talang Mandau	19	-	19
11	Bathin Solapan	34	6	40
Total of Districts				353

Source: Dinas Pendidikan Kabupaten Bengkalis

Ranking 1 is the highest ranking given to individuals or groups who have the best performance, achievements, or results compared to other participants in a certain period or assessment. This ranking indicates that an individual is in the top position based on objective evaluations, such as academic grades, work productivity, competition results, or other indicators. Ranking 1 is commonly used in various fields such as education, the workplace, and competitions, and is often accompanied by special awards or recognition for the achievements attained. As a writer involved in the Human Resources (HR) committee, the author employs the

concept of Ranking 1 as a form of appreciation for members who demonstrate high dedication, discipline, initiative, and active contributions throughout the event, with the aim of fostering work enthusiasm and building a positive work culture within the committee.

To adapt this concept to the elementary school environment, the author developed Project Ranking 1, which is designed to be educational and enjoyable for students. In this project, students are given the opportunity to compete in a healthy manner in both academic and non-academic activities, such as reading competitions, group work, maintaining classroom cleanliness, or demonstrating positive attitudes on a daily basis.

Based on the problems that occur, it can be concluded that it is necessary to hold a rank 1 activity as a means for the participants and as a means to introduce some local cultural modes. Thus, the author will carry out a project that is beneficial to the general public in Indonesia, especially on the island of Bengkalis, with the title **“MANAGING THE HUMAN RESOUCES OF RANKING 1 COMPETITION OF POLBENG BUSINESS EXPO”**

1.2 Project Identification

The Specific Objectives of Managing The Human Resouces Of Ranking 1 Competition of Polbeng Business Are:

1. What are the solutions taken in implementing the 1st rank event project?
2. What are the key challenges in providing adequate support services to ensure a successful event and a satisfying experience for all stakeholders?

1.3 Purpose of The Project

This project has general goals and special goals, Here has 2 points about general goals and special goals, namely:

1.3.1 General Purpose

Generally, introducing the work and developing projects developed by students as a forum for participants to improve their skills in expanding the network between the institution and external parties.

1.3.2 Special Purpose

The Specific Objectives of the Polbeng Business Expo Ranking 1 Project

for Managers are:

1. Determine participant criteria
2. Determine the criteria for judges
3. Determine staff and volunteers
4. Determine the criteria for the committee
5. supervise the committee in the implementation of activities

1.4 Project Significance

With this final project, it is hoped that it can be beneficial for interested parties or related parties. The benefits of this project are:

1.4.1 For the Author

This thesis can be used as an additional experience, insight, and guideline in completing the final project which is one of the International Business Administration Sciences. In addition, to find out and solve problems related to the project is useful as a way to implement the knowledge that has been obtained.

1.4.2 For Students

This thesis can be used to increase student creativity in the world of intelligence. This seminar can provide inspiration and motivation for students to continue learning and develop creativity in facing future challenges.

1.4.3 For Universities

The Expo provides an opportunity for universities to present research results, innovative projects and student work to the public. This can also increase public appreciation of the university's contribution to the development of science and technology.

1.5 Project Place and Time

In implementing the project, it is necessary to determine clear goals such as the time and place of implementation in more detail so that it runs effectively and efficiently. Here is the time and place of the project implementation “Managing The Human Resouce of Ranking 1 Competition of Polbeng Business” is for 2 (two), with details as follows:

Implementation time : 30-31 October 2024
Venue : Bengkalis State Polytechnic, in the Hall of
the Languages Department Building

1.6 Systematics of Writing

Systematics carried out to carry out the project Managing The Human
Resource of Ranking 1 Competition of State Polbeng business expo

CHAPTER I : INTRODUCTION

In this chapter, the author explains the project background, project identification, project objectives, and benefits. The place and time of the project and the systematics of writing the project report are described in the thesis.

CHAPTER II : LITERATURE REVIEW

In this chapter, the author explains the theories that are relevant to the main material in the final project, namely explaining the seminar on Improving how students are active in the competition of intelligence, meticulousness, and achieving rank 1.

CHAPTER III: ACHIEVEMENT METHOD AND PROCESS

In this chapter, the author will outline the plan with a project implementation diagram, then continue with the implementation plan, implementation process, and project implementation report. Then it was continued with a schedule of estimated costs incurred to make the seminar a success.

CHAPTER IV: RESULTS AND DISCUSSION

In this chapter, the author will present a profile of project activities and a report on the implementation of project activities, which includes project preparation, project reporting, financial reports for the implementation of project activities.

CHAPTER V : CONCLUSIONS AND RECOMMENDATIONS

This chapter contains a summary and results of writing in the previous chapters which are outlined in the conclusion section, as well as suggestions for improving the place of writing.

REFERENCES

WRITER BIOGRAPHY