

CHAPTER I

INTRODUCTION

1.1. Background of the Project

In this advanced time, Expo is frequently seen as one of the incomes that can boost a country's financial development. The expo is an imperative force to supply a stage for understudies to create their abilities, as well as an successful medium to socialize entrepreneurial comes about. In this context, the expo isn't as it were an show occasion, but moreover a arrange for the more youthful era to exhibit their imagination, development and trade potential. Hence, the expo not as it were acts as a implies of advancement and deals, but too as a vehicle for instruction and motivation for guests, as well as a implies of growing systems and openings for future commerce individuals.

Early childhood may be a exceptionally critical formative stage in a person's life. In this stage, children are effectively creating different viewpoints of capacities, counting inventiveness and creative expression, which are critical establishments for their in general development. Participants feel acknowledged for their endeavors and devotion in creating art, in this way persuaded to proceed creating their abilities. Imaginative introduction through colouring competition may be a profitable strategy for investigating the potential of youthful children. It permits children to precise themselves, lock in their creative ability, and create critical cognitive and passionate aptitudes (Priyanto, 2020).

Concurring to Affandi (2004), a child's craftsmanship involvement may be a portion of their life. Their energy for the world of Colouring can be an opportunity for instructor to utilize Colouring strategies in instructing. With these procedures the instructor not as it were exchanges all fabric on the subject, but too an opportunity to come to their world. They will persuaded to memorize more, when they learning in their enthusiasm. In any case, the condition isn't in keeping as desire.

Within the current time, numerous individuals utilize expo as a device to

appear their creativity, additionally everybody within the world gets it the benefits of the occasion. Planning expo colouring competition for early childhood is the introductory organize within the handle of operation which is exceptionally imperative in forming the character and potential of children. One of the exercises that can increment children's imagination is through Colouring exercises. By controlling the occasion, it is expected that Colouring exercises can be carried out more ideally so as to extend children's imagination and fine engine aptitudes.

Polbeng Business Expo is an activity organized by students of the International Business Administration Study Program as part of their final project. This activity is a form of real application of business theories that have been studied during lectures, as well as a place to demonstrate students' abilities in managing various aspects of business directly by holding events and tenants.

Then the coordinator is one of the key positions in various organizations and projects, acting as a bridge that connects various elements to achieve a common goal. A person occupying this role is responsible for ensuring smooth communication, synchronization of activities, and efficiency in the execution of tasks. Organize, manage and facilitate the running of a process or activity. They are not always the ultimate leader or key decision-maker, but their role is vital in keeping all relevant parties on the same page, understanding the objectives, and working in harmony.

This Colouring competition with the theme "Colouring Competition For Early Childhood" aims to explore the Strategy of kindergarten coordinator in organizing colouring competitions in public spaces or colouring competition for early childhood. Through this activity, it is hoped that effective strategies can be found that can be applied to increase participation and quality of the event, and have a positive impact on the development of participants. From the background described above, the author is interested in making a final project with the title **“Organizing Colouring Competition For Early Childhood At Polbeng Business Expo As Coordinator”**.

1.2. Identification of the Project

Based on the background that has been described, the identification of the Bengkalis State of Polytechnic business expo project in colouring competitions for early childhood discusses how to organize colouring competitions for early childhood.

1.3. Purpose of the Project

The Purpose of this Project Are Divided into two Categorias: General Purpose And Spesific Purpose.

1.3.1 General Purpose of the Project

The general purpose of the project that is expected to be achieved in writing in this final project is to organize colouring competition activities for early childhood.

1.3.2 Specific Purpose of the Project

The specific purpose of the project that are expected to be achieved in writing in this final project are as follows:

1. Conceptualising for early childhood colouring competition.
2. Make the programme arrangement for early childhood colouring competition.
3. Organising the event for early childhood colouring competition.
4. Make a report for early childhood colouring competition.

1.4 Significance of the Project

With this final project, it is hoped that it can be useful for interested parties or related parties. The benefits of this project are:

1. For the Author

This thesis can be used as additional experience, insight, and guidelines in completing the final project which is one of the International Business Administration Sciences. In addition, to find out and solve problems related to useful projects as a way to implement the knowledge that has been obtained.

2. For University

This thesis can bring important benefits to the university, especially if it can be a valuable reference for future research.

3. For Participants

The colouring competition activities will provide participants with a platform to express themselves and develop their creative potential. Through participation in this event, participants will feel valued and recognized, which can boost their confidence and interest in art.

1.5 Time and Place of Project

The implementation time of the Polbeng Expo Colouring Competition will be held for 2 days in the 9th week of lectures, and the project preparation process lasts for 3 months. The place of implementation will be at Politeknik Negeri Bengkalis.

Date : 30-31 October 2024

Time : 08.00 – 13.00

Place : State Polytechnic of Bengkalis, Bathin Alam Street, Sungai Alam, Bengkalis, Riau.

1.6 Writing System

The systematization of the project "Creative Exposure By Exploring The Potential of Young Children Through Colouring" is as follows:

CHAPTER I : INTRODUCTION

In this chapter, the author describes the project background, project identification, project objectives, and benefits. The place and time of the project and the systematics of writing the project report are described in the thesis.

CHAPTER II : LITERATURE REVIEW

In this chapter, the author describes the theories that are relevant to the main material in the final project, namely describing the project creative exposure by exploring the potential of young children

through Colouring.

CHAPTER III : METHODS AND ACCOMPLISHMENT PROCESS

In this chapter the author will describe the plan with the project implementation diagram, then proceed with the implementation plan, implementation process, and project implementation report. Then followed by a schedule of estimated costs incurred to make the seminar a success.

CHAPTER IV : RESULTS AND DISCUSSIONS

In this chapter the author will present a profile of project activities and reports on the implementation of project activities, which include project preparation, project reporting, financial reports on the implementation of project activities.

CHAPTER V : CONCLUSIONS AND SUGGESTIONS

This chapter contains a summary and the results of writing in the previous chapters as outlined in the conclusion section, as well as suggestions for improving the place of writing.

REFERENCES

WRITER BIOGRAPHY