

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

In facing the increasingly competitive dynamics of the job market, all students are required to prepare themselves as early as possible in choosing a career that suits them, whether before or after being officially declared graduates. To secure a job, technical competencies (hard skills) are the primary requirement. However, dealing with the complexities of workplace challenges cannot rely solely on hard skills. Non-technical competencies (Soft Skills) such as communication, leadership, and adaptability are also essential.

Apprenticeship programs are a form of experiential learning that allow students to apply classroom knowledge in real work settings (Putri et al., 2023). Thus, internships serve not only as job training but also as a medium to develop students' professional character an added value for entering the workforce. In general, the internship aims to improve students' technical and professional skills relevant to activities in the industry and offices. Through the internship, students are expected to gain industry experience involving planning, execution, and evaluation processes within a specific work unit. This experience, especially for students in the International Business Administration Study Program, they are expected to become professional individuals equipped with extensive skills and knowledge relevant to their field. These competencies will become valuable assets when applying their knowledge in the real world of work.

The State Polytechnic of Bengkalis, as a vocational higher education institution, actively contributes to producing skilled workers through its Diploma 3 (Associate Expert) and Diploma 4 (Applied Bachelor) programs. The institution offers several departments including Naval Architecture, Mechanical Engineering, Civil

Engineering, Informatics Engineering, Electrical Engineering, and Business and Maritime Administration, including the International Business Administration program. In addition to classroom learning, the Polytechnic also collaborates with various companies to offer industrial training or internships as part of its mission to produce work-ready graduates and to ensure proper alignment between the world of industry and the world of education (link and match). In line with this, the author, as a student of the International Business Administration Study Program, is required to undertake a four-month internship. The author has chosen PT Pelabuhan Indonesia (Persero) Regional 1 Dumai as the apprenticeship location. During the apprenticeship, the author was placed in the Management System Division. The apprenticeship was conducted from February 03rd to June 06th, 2025. Through this activity, the author hopes to broaden professional insight, understand proper task execution in a real work environment, and be better prepared to face the workforce based on the experience gained.

1.2 Purpose of Apprenticeship

Based on the description of the background presented above, the Purpose of Apprenticeship is:

1. To find out job descriptions and activities in PT Pelabuhan Indonesia (Persero) Regional 1 Dumai.
2. To find out the system and procedure at PT Pelabuhan Indonesia (Persero) Regional 1 Dumai.
3. To find out the place and time of the apprenticeship at PT Pelabuhan Indonesia (Persero) Regional 1 Dumai.
4. Be able to understand the kind and description of the activities apprenticeship at PT Pelabuhan Indonesia (Persero) Regional 1 Dumai.

1.3 Significances of the Apprenticeship

The apprenticeship carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis. Based on the Purpose and Benefits of apprenticeship, this is expect to provide significant information for several parties:

1.3.1 Significances for the Student

There are several benefits from the implementation of apprenticeship programs obtained by students, namely as follows:

1. Students have the opportunity to apply theoretical knowledge and concepts acquired during lectures real world of work.
2. Students can develop work relationships and add experience to their resumes.
3. Students gain practical experience in applying theoretical/conceptual science according to their study program.
4. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

1.3.2 Significances for the Company

The benefits of implementing an internship program are not only felt by students as participants, but also provide direct benefits for companies or institutions that accept internship students. Companies get additional manpower assistance from students who are undergoing an apprenticeship program, especially administrative, or routine tasks.

1.3.3 Significances for the State Polytechnic of Bengkalis

There are several benefits from the implementation of the apprenticeship program obtained by the State Polytechnic of Bengkalis, namely as follows:

1. There is good cooperation/relationship between campuses and companies where students do apprenticeship.
2. State Polytechnic of Bengkalis can improve the quality of its graduates through

student Job Training experience.

3. State Polytechnic of Bengkalis will be better known in the industrial or company world.
4. State Polytechnic of Bengkalis receives feedback from organizations/companies on the abilities of students participating in apprenticeship in the work place.
5. State Polytechnic of Bengkalis receives feedback from the work place for curriculum development a State Polytechnic of Bengkalis and learning processes.