

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of the Apprenticeship**

The rapid development of the times requires everyone to continue to improve their quality. The world of work now requires not only individuals who are smart in theory, but also those who are able to apprenticeship and are ready to face direct challenges in the field. This is one of the reasons why students must be equipped with real experience while studying at university.

This condition shows that learning in the classroom alone is not enough. Students need to experience firsthand how the world of work takes place in order to understand how it actually works. Therefore, practical skills are needed as a complement to the theoretical knowledge that has been acquired during college. Through hands-on experience, students will learn many things that may not be taught in books or lecture materials.

As an effort to equip students with real work experience, the State Polytechnic of Bengkalis requires all its students to participate in apprenticeship which are usually carried out in even semesters. This activity is an important part of the learning process because it allows students to learn directly from the industrial or office world.

Field apprenticeship aims to form students who not only understand theory, but also master work practice. With street vendors, students can be directly involved in work according to their field of study, so that when they graduate, they will be better prepared to face the real world of work. In addition, street vendors are also a means to measure students' ability to complete real tasks at work.

Students can also understand how the work culture in a company, the communication system between employees, and the workflow that runs at the agency where they are interning. All of these experiences are very useful for

fostering a professional attitude, discipline, and improving skills in working together in a team.

For students of the International Business Administration Study Program, street vendors are an important moment to apply the administrative knowledge that has been learned. Starting from office management, data management, report preparation, to internal administrative services. Through this activity, students not only learn work techniques, but also important soft skills, such as work ethics, professional communication, and responsibility.

The street vendor activities were carried out for four months, from February 03 to June 6, 2025, at PT Sekato Pratama Makmur which is a company engaged in the management of acacia plants and included in the forestry and pulp industries. During the internship, the placement is in the Financial Administration (KTU) section with various activities such as taking care of financial documents, making reports, and other administrative processes. This place was chosen because it is in line with the major taken and has a fairly complex work system, so it is suitable for adding insight and direct apprenticeship. In addition to gaining experience, this apprenticeship is also a good opportunity to build professional relationships and start to understand the direction of your career in the future. Overall, street vendor activities provide many benefits for students. Not only to fulfill academic obligations, but also to develop one's potential.

## **1.2 Purpose of the Apprenticeship**

The implementation of apprenticeship is an important step for students to gain real experience in the world of work. Students can adapt to a professional work environment. The objectives of the implementation of apprenticeship at PT Sekato Pratama Makmur, Humus District, include:

1. To understand the job description and activities of the KTU division conducted at PT Sekato Pratama Makmur.
2. To understand the systems and procedures of the KTU division implemented at PT Sekato Pratama Makmur.

3. To know the apprenticeship location of the KTU division at PT Sekato Pratama Makmur.
4. To understand the kind and descriptions of activities of the KTU division during the apprenticeship.
5. To understand the obstacles and solutions faced by the KTU division during the apprenticeship at PT Sekato Pratama Makmur.

### **1.3 Significances of the Apprenticeship**

Implementing apprenticeship has benefits for several parties such as students, companies, and universities.

1. For Students
  - a. Students gain a real picture of the world of work, the work system in the company, and the dynamics of the professional environment.
  - b. Students can directly apply the theories learned during college in field work activities.
  - c. Obtain a Certificate from the company where the internship is located When completing apprenticeship.
  - d. Opening up opportunities to build relationships with employees, superiors, or mentors that could be useful in the future.
  - e. Help hone technical skills according to the major, as well as non-technical skills such as communication, cooperation, work ethic, and time management.
2. For Companies
  - a. The presence of interns can help the company's daily operational tasks.
  - b. Improving the Company's Image to support Education as an institution that cares about human resource development.
3. For State Polytechnic of Bengkalis
  - a. Opening up opportunities for long-term cooperation between the campus and the company.
  - b. Input from the company where the internship is located can be used for the development of the study program.

- c. Job-ready graduates improve the university's image in the eyes of industry.
- d. Input from the company where the internship is located can be used for the development of the study program.