CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Internships, or more commonly known as work placements, are off-campus learning activities that provide students with the opportunity to engage directly in the workplace. Through these activities, students are expected to gain real-world experience, broaden their horizons, and apply the knowledge and skills acquired during their studies to real-world work situations. Additionally, internships serve as a platform for students to develop soft skills such as communication, teamwork, and work discipline.

Bengkalis State Polytechnic, as one of the vocational higher education institutions in Riau Province, plays a crucial role in producing graduates who are ready to compete in the industrial world. One of the efforts undertaken is through the implementation of the internship program, which is a required course in the curriculum of the Applied Bachelor's Degree Program in International Business Administration. This program is designed to provide students with relevant work experience in their field of study before entering the workforce full-time.

In implementation of the internship, the author chose PT Riau Andalan Pulp and Paper (RAPP) as the internship location. This company is one of the largest companies in Indonesia engaged in the pulp and paper industry and is known for its partnerships with many international companies. This makes RAPP an ideal place to learn and gain professional work experience. The author was assigned to the April Learning Institute (ALI), specifically within the General Training and Services (GTS) division. This division is primarily responsible for supporting the smooth operation of all training activities organized by ALI, including sending out training invitations, verifying participant data, and managing training facility requirements such as rooms and equipment.

In accordance with applicable regulations, this internship is conducted at the ALI office of PT. Riau Andalan Pulp and Paper, located in Pangkalan Kerinci,

Pelalawan Regency, for a period of 4 months and 17 weeks, starting from February 3 to June 6, 2025.

1.2 Purpose of the Apprenticeship

The objectives of the internship program conducted at PT Riau Andalan Pulp and Paper, specifically at the April Learning Institute (ALI), include the following:

- 1. To find out the job description at April Learning Institute, PT RAPP Pangkalan Kerinci
- To find out the work system and work procedures at April Learning Institute, PT RAPP Pangkalan Kerinci.
- To find out the place and time of practical work at April Learning Institute, PT RAPP Pangkalan Kerinci.
- 4. To determine the type and description of activities at April Learning Institute, PT RAPP Pangkalan Kerinci.
- 5. To find out the obstacles and solutions during apprenticeship at April Learning Institute, PT RAPP Pangkalan Kerinci.

1.3 Significances of the Apprenticeship

The internship program not only provides real-world experience for students, but also makes a positive contribution to educational institutions and partner companies, as explained below.

1. Benefits for Students (Internship Participants)

The internship program provides students with the opportunity to build good relationships with employees within the company, which can support their future career development. Additionally, this program serves as a platform for students to apply and develop the knowledge and skills they have acquired during their studies in real-world work situations.

2. Benefits for Bengkalis State Polytechnic

For educational institutions such as Bengkalis State Polytechnic, internship activities are one way to improve the quality of graduates by equipping them with relevant work experience. Additionally, these activities help strengthen the

cooperative relationship between the campus and the industrial world, particularly with PT RAPP as an internship partner.

3. Benefits for the Company

From the company's perspective, internship programs can enhance the company's image and reputation as a place that supports the development of young talent. Additionally, companies can use this program as a means to identify and recruit potential, competent, and highly motivated job candidates.