

CHAPTER I

INTRODUCTION

1.1. Background of the Apprenticeship

The Government of Bengkalis Regency, through the Gema Bahari Foundation, initially established the Bengkalis Shipbuilding Polytechnic, which offered three study programs: Ship Electrical Engineering, Ship Building Engineering, and Ship Mechanical Engineering. Over time, this institution evolved into Bengkalis Polytechnic under the management of the Bangun Insani Foundation (YBI), expanding its academic offerings to five programs: Shipbuilding Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, and Business Administration. The first cohort of students was admitted in July 2001. In 2006, the institution introduced two additional programs: Business English and Informatics Engineering.

Following the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment, Organisation, and Work System of Bengkalis State Polytechnic, the institution officially gained state status on 26 December 2011, as Bengkalis State Polytechnic. The inauguration was officiated by the Minister of Education and Culture of the Republic of Indonesia.

At present, Bengkalis State Polytechnic comprises eight departments: Business Administration, English, Informatics Engineering, Civil Engineering, Mechanical Engineering, Electronics Engineering, Shipbuilding Engineering, and Maritime Studies. These departments offer 18 academic programs, which include nine Diploma III (D-III) and nine Applied Bachelor (D-IV) programs. The D-III programs cover areas such as Business Administration, Informatics Engineering, English, and Nautical Science. Meanwhile, the D-IV programs include International Business Administration, Digital Business, and Public Financial Accounting—offered by the Business Administration Department with a particular focus on secretarial and office administration.

To ensure students are well-prepared for professional challenges, Bengkalis

State Polytechnic mandates the completion of an apprenticeship program in the final semester. This initiative bridges theoretical learning with practical application and is vital for both academic development and career readiness.

The apprenticeship program is designed to be undertaken after students have completed a minimum of seven semesters and fulfilled all academic prerequisites. It spans four months and aims to provide meaningful industry exposure. In line with this requirement, students from the International Business Administration Study Program are placed in companies to apply their knowledge in real-world settings and gain practical insights aligned with their field of study.

From February 3rd to June 6rd, 2025, the apprenticeship took place at the Corporate Social Responsibility (CSR) Division of PT Kilang Pertamina Internasional RU II Sungai Pakning. Activities focused on the implementation and support of CSR initiatives, including documentation, program evaluation, and social mapping. This experience not only enhanced technical capabilities but also deepened understanding of corporate social responsibility practices and their significance in sustainable community development.

1.2 Purposes of the Apprenticeship

The apprenticeship activities of students from the State Polytechnic of Bengkalis, International Business Administration Study Program, had the following objectives:

1. To identify and understand the job descriptions carried out at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.
2. To analyze the work systems and procedures applied in the CSR Division of PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.
3. To observe the place and schedule of the apprenticeship as part of the company's working environment.
4. To describe the types and implementation of activities conducted during the apprenticeship program at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.

5. To identify obstacles faced during the apprenticeship and provide alternative solutions, in order to improve students' adaptability and problem-solving skills in a professional environment.

1.3 Significances of the Apprenticeship

The apprenticeship program provides valuable benefits to various parties, including students, companies, and the State Polytechnic of Bengkalis.

1. For Students

- a. Application of Theory to Practice – Students have the opportunity to apply the knowledge and skills learned in the classroom directly to real work situations, particularly in the field of Corporate Social Responsibility (CSR).
- b. Skill Development – The program strengthens both technical skills (such as report writing, data collection, and project management) and soft skills (such as communication, teamwork, problem-solving, and adaptability).
- c. Workplace Readiness – Students gain first-hand experience with professional work culture, ethics, and time management, which helps prepare them for future careers.
- d. Career Exploration – Direct involvement in CSR programs allows students to understand potential career paths and identify their interests in the professional field.

2. For Companies

- a. Support for CSR Programs – Interns assist in implementing company CSR initiatives, contributing to program execution, documentation, and evaluation.
- b. Fresh Perspectives – Students bring new ideas and enthusiasm, which can inspire innovative approaches in ongoing projects.
- c. Strengthening Community Relations – By involving students in community-based activities, companies enhance engagement with local stakeholders while achieving CSR objectives.

3. For the State Polytechnic of Bengkalis
 - a. Alignment of Education with Industry Needs – The program helps ensure that academic learning remains relevant to real-world industry requirements.
 - b. Industry Collaboration – Partnerships with companies such as PT Kilang Pertamina Internasional strengthen the institution's network and open more internship opportunities for students.
 - c. Graduate Competitiveness – By producing graduates with practical skills and professional experience, the Polytechnic enhances its reputation and the employability of its alumni.