

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

Higher education aims not only to produce graduates who excel in theory, but also to enable them to apply their knowledge in the real world of work. Fieldwork provides students with the opportunity to understand the dynamics of the workplace, improve their professional skills, and familiarize themselves with the actual work environment. Through this activity, students can develop both technical and non-technical competencies, such as communication skills, teamwork, responsibility, and professional ethics. Additionally, students have the opportunity to directly participate in the operational activities of the company or institution where the internship takes place, which can enrich their knowledge and experience.

For students majoring in International Business Administration, internships are an important means of learning about work processes in companies with an international orientation or those involved in global business activities. Through direct involvement in company operations, students can gain a deeper understanding of how international business theories are applied in real-world contexts, such as global supply chain management, relationships with overseas clients, international logistics management, and cross-border business negotiations.

Through internship, students are expected to be able to directly understand the business and administrative processes in a professional environment. In addition, this activity also provides an opportunity for students to learn to work in time, administrative problems, and adapt to the company's work culture. This is very useful in preparing students to enter the real world of work.

On this occasion, the author had the opportunity to participate in an internship program at PT Riau Andalan Pulp and Paper (RAPP), a leading company in the pulp and paper manufacturing industry. The author was placed at the April Learning Institute, a unit that focuses on human resource development, training,

and competency-based education, especially in the Education Program and Technical Mill Department. This department provides a very relevant environment for the author to develop public speaking and content creation skills, especially in supporting training programs held by the company.

In this report, the author will describe the experiences and lessons learned during the internship program, especially in developing public speaking and content creation skills, as well as other competencies gained during the internship. In addition, this report will also discuss how these contributions are relevant to the needs of the industry at PT Riau Andalan Pulp and Paper, especially the ALI office at the April Learning Institute, which took place from February 6 to June 6, 2025.

1.2 Purpose of Apprenticeship

The objectives of the internship program implemented at the April Learning Institute PT. Riau Andalan Pulp and Paper are:

1. Understand the specifications of the work carried out in the Education Program and Technical Mill
2. Department understand the expected targets of the tasks carried out in the Education Program and Technical Mill Department
3. Train and adapt yourself to implementing teaching programs starting from needs analysis, material preparation, training and evaluation.
4. Gaining knowledge about the process of creating training activities, sharing sessions and other events required during the internship at the Education Program and Technical Mill Department or ALI office.
5. To identify the challenges and solutions faced during the internship in the Department of Technical Education and Manufacturing Programs.

1.3 Significance of Apprenticeship

1.3.1 For Students

1. As a good learning and analysis material for students about the world of work

2. Can properly implement the knowledge gained in college and can adequately overcome various problems in the world of work with all existing realities.
3. Get input on various problems that often occur in the industrial world that can be solved together.
4. Increase insight and experience in the world of work.
5. Deepen and improve personal quality, skills, and creativity in accordance with the knowledge possessed.

1.3.2 For State Polytechnic of Bengkalis

1. Establishing good cooperative relationships
2. Creating competent, qualified graduates who are ready to follow the development of science

1.3.3 For Companies

1. Establishing good cooperative relations with the world of education.
2. As a means of consideration to improve the progress and productivity of the institution.
3. As a comparative study material for the needs of the institution in obtaining quality and potential human resources.
4. Obtaining detailed notes on the alignment of the institution's activities with community life in the form of a work practice report.
5. This work practice program is expected to be useful in making improvements by using student expertise and skills to help the institution in developing talent