

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of Apprenticeship**

In the era of increasingly fierce job competition, college graduates are required not only to have a strong theoretical understanding, but also practical experience relevant to their field of study. Therefore, internship programs are an important part of the higher education curriculum, especially for students who are studying in fields that require direct application in the industrial world, such as administration, marketing, technology, and so on. Through internships, students have the opportunity to get to know firsthand the professional work environment, understand the organizational system, workflow, and corporate culture.

In addition, internships are also an effective learning medium to develop soft skills such as communication, teamwork, time management, and adaptability. Students can learn how to complete tasks assigned by the company, understand work ethics, and face the challenges and dynamics of daily work. This is an important provision in preparing for the world of work after graduation, as well as an added value in the career portfolio. In other words, internships are not only an academic requirement, but also a strategic means to improve student competence and professionalism in the real world.

A vocational school called Politeknik Negeri Bengkalis trains students to become experts in various fields. Participation in the Practical Work program is open to all final semester students of Politeknik Negeri Bengkalis. Before entering the world of work, students can use the company where they work as a place to develop themselves. The curriculum at Politeknik Negeri Bengkalis really helps students to develop as individuals and professionals. Field work practice can only be done by students who have completed a minimum of four academic semesters and obtained full academic credit. This program has a duration of four months. As a student of the Business Administration study program, I am required to undergo field work practice for four months. I wanted to have the opportunity to apply the knowledge and theoretical concepts that I learned during lectures to a real work

situation. Therefore, I chose PTPN IV Regional III Kebun Sei Buatan as a place of practical work. I was placed in the administrative office during my practical work. The practical work took place from February 03, 2025 to June 06, 2025.

## **1.2 Purpose of Apprenticeship**

The internship program conducted by the International Business Administration Study Program at Bengkalis State Polytechnic has the following objectives:

1. To explain the job description at PTPN IV Regional III Kebun Sei Buatan.
2. To identify the location and schedule of the internship at PTPN IV Regional III Kebun Sei Buatan.
3. To explain the systems and procedures at the internship workplace at PTPN IV Regional III Kebun Sei Buatan.
4. To identify challenges and solutions encountered during the internship at PTPN IV Regional III Kebun Sei Buatan.

## **1.3 Significance of the Apprenticeship**

The internship program implemented by the Bengkalis State Polytechnic International Business Administration Study Program has the benefits of achieving the following:

### **1.3.1 For the Author**

this program is a valuable opportunity to gain hands-on experience in the world of work. The author can hone practical skills, both hard skills in accordance with his field of study and soft skills such as communication, teamwork, and time management.

### **1.3.2 For the Bengkalis State Polytechnic**

Through the internship program, Politeknik Negeri Bengkalis can ensure that students not only gain theoretical knowledge, but also practical experience relevant to the world of work. This helps to create graduates who are better prepared to face professional challenges after graduation.

### 1.3.3 For the PTPN IV Regional III Kebun Sei Buatan

The presence of interns provides additional human resources that can assist in various operational activities or specific projects. Companies also benefit from making the internship program an initial recruitment tool, where they can assess the abilities of prospective employees directly.