

CHAPTER I

INTRODUCTION

1.1. Background of the Apprenticeship

Internship experience significantly contributes to the job readiness of students majoring in Economics and Business. Internships with Soft Skills and work interests explain up to 58.7% of job readiness variances (Simanjuntak & Armanu, 2023)

Meanwhile, a study conducted by Martiwi et al. (2025) showed that internships combined with the process of self-development explain up to 92% of students' job readiness variants, highlighting how important internships are as a transformational experience to enter the world of work

Bengkalis State Polytechnic as one of the vocational universities in Riau Province has an important role in producing graduates who are ready to compete in the industrial world. One of the efforts made is through the implementation of the Practical Work (KP) program, which is one of the impenulistory courses in the curriculum of the Applied Bachelor of International Business Administration Study Program. This program is designed so that students have work experience relevant to their field of study before entering the world of work in full.

In the implementation of the KP, the author chose PT. Pelindo Jasa Maritim Pekanbaru Sungai Pakning Unit as the location of the internship. This company is one of the large-scale companies in Indonesia engaged in port services and maritime logistics, and is known to have cooperative relationships with various parties in the shipping sector and other maritime industries. This makes PT. Pelindo Jasa Maritim as the right place to learn and explore professional work experience.

The writer is placed at PT. Pelindo Jasa Maritime Pakning River Unit, precisely in the division that handles operational activities and maritime services in the region. This division has the main responsibility in supporting the smooth loading and unloading activities, management of port facilities, as well as ship services and maritime logistics.

Based on the applicable regulations, this practical work is carried out at the office of PT. Pelindo Jasa Maritim Pekanbaru Sungai Pakning Unit located on Jl.

Yos Sudarso, Sungai Pakning, Bukit Batu District, Bengkks Regency, for a period of 17 weeks, starting from March 3 to June 30, 2025.

1.2. Purpose of the Apprenticeship

The objectives of the internship activities carried out at PT Pelindo Jasa Maritim, a company engaged in management, as well as integrated maritime logistics services throughout Indonesia, include the following:

1. To understand the job description at PT. Pelindo Jasa Maritim in Business & Engineering.
2. To understand the work system and work procedures at PT Pelindo Jasa Maritim in Business & Engineering.
3. To understand the place and position of apprenticeship at Pt Pelindo Jasa Maritim.
4. To understand the kinds and descriptions of activities at PT Pelindo Jasa Maritim in Business & Engineering.
5. To understand the obstacles and solution encountered during the apprenticeship.

1.2.1. Significances of the Apprenticeship

On the apprenticeship is one of the activities for every State Polytechnic of Bengkks student in completing their assignments. To achieve the expected results, it is necessary to find out the benefits of holding the on the apprenticeship. The benefits of on the apprenticeship are as follows:

1.3.1 Significances for the Study

Internship programs provide opportunities for students to establish good relationships with employees within the company, which can later support their future career development. In addition, this program is also a means for students to develop and apply the knowledge and skills they have acquired during college into real work situations.

1.3.2 Significances for State Polytechnic of Bengkks

For educational institutions such as the Bengkks State Polytechnic, internship activities are one way to improve the quty of graduates by equipping them with relevant work experience. In addition, this activity also helps to strengthen the

cooperative relationship between the campus and the industrial world, especially with PT Pelindo as an internship partner.

1.3.3 Significances for the Company

From the company's side, internship programs can improve the company's image and reputation as a place that supports the development of young talent. In addition, companies can also use this program as a means to recognize and recruit prospective workers who are potential, competent, and have high morale.