

CHAPTER 1

INTRODUCTION

1.1 Background of the Apprenticeship

Rapid advances in science and technology today are increasingly competitive and intense, requiring human resources to have more than just theoretical knowledge in the fields of technology and information. In this era of globalization, human resources must equip themselves with practical skills that can be directly applied in the workplace. This is because, in this era of globalization, human resources do not only come from within the country but also compete with foreign human resources. Therefore, the high level of job competition has prompted both public and private universities to produce graduates who can compete and utilize skills applicable in the workplace. Bengkalis State Polytechnic, in its process of producing professional workforce, requires each of its students to undertake an Internship Program (KP) to develop their skills, ensuring they gain experience before entering the workforce and are able to compete competitively.

Bengkalis State Polytechnic (Polbeng) is one of Indonesia's vocational higher education institutions, located at Jl. Bathin Alam, Sungai Alam, Bengkalis – Riau. Bengkalis State Polytechnic focuses on developing technical and professional skills. It was established in 2000 under the name Bengkalis Maritime Polytechnic under the auspices of the Bangun Insani Foundation (YBI). Over time, in 2011, Bengkalis Maritime Polytechnic proposed an upgrade in status from a private higher education institution (PTS) to a state higher education institution (PTN) to the Ministry of National Education through the Directorate General of Education, and it became Bengkalis State Polytechnic. Today, Bengkalis State Polytechnic offers 21 academic programs across 8 departments: Naval Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Business Administration, Computer Science, Languages, and Maritime Studies.

The Business Administration Department is one of the first departments at Bengkalis State Polytechnic. By 2016, the Business Administration Department had three study programs: the Applied Bachelor of Digital Business, the Applied Bachelor of International Business Administration, and the Applied Bachelor of Public Financial Accounting. Each study program has its own characteristics and strengths in meeting student competencies.

The Applied Bachelor's Degree in International Business Administration is a program focused on economics and business with an international scope. Students in this program study various aspects of the rapidly evolving global business world, including administrative management, international correspondence, secretarial work, import-export trade, and cross-border business communication, to produce graduates who can compete and actively contribute in the international business arena. As part of the learning process, this program also includes a four-month internship.

The internship is a mandatory work simulation program for all final-year students. The internship, also known as an internship, involves a series of activities that include applying theoretical/scientific concepts to work in their field of study. Internships enhance students' knowledge and skills and enable them to solve scientific problems in line with the theories learned in the classroom. The internship is conducted to help students understand the scope of the professional world aligned with their chosen profession and field of study. Internships can also be carried out at government agencies or companies, particularly the State-Owned Enterprise Bulog.

Perum Bulog, or the State-Owned Enterprise Bulog, is a state-owned enterprise (SOE) that plays a strategic role in managing food logistics in Indonesia. Established in 1967, Perum Bulog was initially formed to ensure the stability of rice prices, which is the primary staple food for the Indonesian people. Perum Bulog has numerous offices. Branches spread across the region, particularly the Perum Bulog Branch Office in Bengkalis, located at Jl. Arif Rahman Hakim, No. 10, Bengkalis City, Bengkalis District, Bengkalis Regency, Riau Province.

During this internship, the author was assigned to the Supply Chain and Public Service (SCPP) department. The internship period ran from July 8 to December 31, 2024. This internship is expected to enhance the author's competencies and skills, as well as provide additional experience and a track record from various tasks performed properly and accurately, enabling the author to face the real working world with the experience gained.

1.2 Objectives and Benefits of Internships

In general, the objectives and benefits of internships are not only to provide students with new knowledge and experience, but also to produce outstanding students who are ready to compete. Therefore, to achieve these results, it is necessary to have objectives and benefits for implementing internships, namely as follows:

1.2.1 Practical Work Objectives

The following are the objectives of the practical work program at Perum Bulog Bengkalis Branch Office:

1. To understand the specifications of the work carried out at Perum Bulog KC Bengkalis, particularly in the field of SCPP, during the internship.
2. To understand the expected targets during the work at Perum Bulog KC Bengkalis.
3. To understand the equipment and tools used during the work process at Perum Bulog KC Bengkalis.
4. To understand the hardware and software used during the work process at Perum Bulog KC Bengkalis.
5. To understand the data required for the work process at Perum Bulog KC Bengkalis.
6. To identify the documents and files produced while performing work at Perum Bulog KC Bengkalis.
7. To identify obstacles and solutions while performing work at Perum Bulog KC Bengkalis.

1.3 Benefits of Internships

The internship program implemented in the International Business Administration Study Program has the following benefits:

1.3.1 For Students

There are several benefits that students can gain from participating in the internship program, namely as follows:

1. Gaining the opportunity to apply the theoretical knowledge/concepts learned during lectures to the real world of work.
2. To improve knowledge and skills through direct involvement in various company activities, particularly at Perum Bulog Bengkalis Branch Office.
3. Gaining direct experience in applying theoretical knowledge/concepts in line with one's field of expertise.
4. Gaining work experience to prepare and refine oneself before being recruited into the workforce.
5. Training oneself to be more disciplined and professional in the workplace.

1.3.2 For Companies

The importance of implementing internship programs is also felt by companies or institutions that accept interns, including:

1. Internships serve as a bridge between companies and universities.
2. Companies will receive assistance from students who are doing internships, making their work a little lighter and easier.
3. Companies will become better known among academics and the educational community

1.3.3 For Bengkalis State Polytechnic

1. Internships can strengthen cooperation and socialization between Bengkalis State Polytechnic Negeri Bengkalis and Perum Bulog Bengkalis
2. Politeknik Negeri Bengkalis can improve the quality of its graduates through student work experience.
3. Politeknik Negeri Bengkalis receives feedback from the world of work for curriculum development and learning processes.

1.4 Internship Period and Duration

This internship is conducted in accordance with the provisions of the internship implementation regulations. The internship period is 4 (four) months, starting from February 17, 2025 to June 20, 2025. The work schedule at Perum Bulog KC Bengkalis is as follows:

Table 1.1 Work schedule for Perum Bulog Bengkalis Branch Office

No	Day	Working Hours	Break
1	Monday s/d Thursday	08.00 s/d 17.00	12.00-13.00 WIB
2	Friday	08.00 s/d 17.00	11.30 s/d 13.00 WIB
3	Saturday-sunday	off	off

Source: Perum Bulog Kantor Cabang Bengkalis