

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

State Polytechnic of Bengkalis is one of the state polytechnics located in Bengkalis, Riau, Indonesia. State Polytechnic of Bengkalis is the first polytechnic in Riau that was established in 2000. Through the Gema Bahri foundation, its name for the first time was “*Politeknik Perkapalan Bengkalis*”. On July 29th, 2011, the Bengkalis Polytechnic officially became a state university with the name State Polytechnic of Bengkalis through the Regulation of The Minister of National Education (Permendiknas) No.28 of 2011 concerning the Establishment of the Organization and Working Procedures of the State Polytechnic of Bengkalis. On December 26th, 2011, State Polytechnic of Bengkalis was inaugurated by the Minister of Education and Culture of the Republic of Indonesia.

State Polytechnic of Bengkalis has 18 (eighteen) Study Programs consisting of 10 (ten) D3 (Applied Bachelor) Study Programs in the Shipping Engineering, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Nautical, Shipping Commercial Management, Business English, and Business Administration Departments, and 8 (eight) D4 (Applied Bachelor) Study Programs which include Production and Maintenance Mechanical Engineering, International Business Administration, Public Financial Accounting, Electrical Engineering, Road and Bridge Planning Engineering, Information Systems Security Engineering, English for Business and Professional Communication, and Software Engineering.

State Polytechnic of Bengkalis as a vocational education institution is committed to creating graduates who not only master the theory, but are also able to apply knowledge in the real world of work. This is realized through the implementation of the apprenticeship program, which is part of the compulsory curriculum in the International Business Administration study program. Apprenticeship aims to provide direct experience to students in order to

understand how the theories that have been learned in class are implemented in a professional environment, especially in the context of administration and international business. Students are required to adapt to the work culture, understand the company's administrative system, and learn business processes such as exports, logistics, international document management, and cross-border business communication.

The reason the author chose PT Kilang Pertamina Internasional RU II Sungai Pakning as an internship site is because this company is one of the important units in the oil and gas industry in Indonesia which has a strategic role in fuel management and distribution. In addition, PT KPI RU II Sungai Pakning also has an active Corporate Social Responsibility (CSR) program and contributes significantly to the development of the surrounding community, thus providing an opportunity for the author to learn firsthand how the implementation of corporate social responsibility in the industrial world. A professional work environment and adequate facilities are also important considerations so that the author can develop competencies and practical experiences that are relevant to the author.

Through this apprenticeship activity, students not only hone their technical abilities and administrative skills, but also build their work ethic, discipline, and critical thinking and problem solving skills. This experience is an important provision for students in facing the challenges of the world of work after graduation, especially in the era of increasingly competitive global trade. In participating in the apprenticeship program, students are expected to be able to bridge the gap between the world of academia and industry, and improve their competence as prospective professionals in the field of international business administration who are able to compete at the national and international levels.

Based on the above, the author as a student of the International Business Administration Study Program is required to carry out apprenticeship for a maximum of six months and a minimum of four months. The author chose PT Kilang Pertamina International RU II Sungai Pakning as one of the places to carry out apprenticeship activities for four months. During the apprenticeship period, the author got a place in Corporate Social Responsibility (CSR).

The implementation of this apprenticeship began on February 10th, 2025 until June 13th, 2025. The implementation of this apprenticeship is expected to broaden the author's insight into various good and correct task implementation and be able to face the real world of work with the experience he has gained.

1.2 Purposes of the Apprenticeship

The apprenticeship activities State Polytechnic of Bengkalis students in the International Business Administration Study Program have the following objectives:

1. To learn about the job description at PT Kilang Pertamina International RU II Sungai Pakning.
2. To learn about the work systems and procedures at PT Kilang Pertamina International RU II Sungai Pakning.
3. To learn about the location and timing of the internship at PT Kilang Pertamina International RU II Sungai Pakning.
4. To understand the types and descriptions of activities at PT Kilang Pertamina Internasional RU II Sungai Pakning.
5. To understand the obstacles and solutions at PT Kilang Pertamina International RU II Sungai Pakning.

The benefits gained during the internship at PT Kilang Pertamina Internasional RU II Sungai Pakning are:

1. To Applying the knowledge and skills that students have gained during the lecture process to real apprenticeship in the business world and the industrial world.
2. To Build and develop professional competencies for students, including work ethic, discipline, responsibility, adaptability, as well as communication skills and teamwork.
3. To Equip students with direct work experience as preparation for the world of work after graduation, as well as broadening their horizons of the dynamics of the business industry.

4. To Establishing partnerships between universities and the industrial world, as a strategic step in increasing the relevance of the curriculum to employment needs and strengthening institutional relations.

1.3 Significances of the Apprenticeship

The benefits of implementing apprenticeship are:

1. **Significance For Writers**

Internships provide writers with the opportunity to understand work culture, broaden their knowledge in the field of CSR, and hone their technical and non-technical skills. In the future, writers are expected to develop the skills they have acquired into more in-depth expertise, maintain the professional networks they have formed, and apply this experience as capital for career development and further research.

2. **Significance For Companies**

The presence of interns assists in the implementation of CSR activities, particularly in terms of documentation, reporting, and creative idea development. Moving forward, companies are advised to continue expanding opportunities for student participation, provide targeted guidance, and leverage fresh ideas to enhance program development and strengthen community relations.

3. **Significance For the Campus**

The internship at PT KPI RU II Sungai Pakning strengthens the university's ties with industry, provides students with real-world work experience, and enriches their learning references. Moving forward, the university is advised to strengthen collaboration with companies, develop a curriculum aligned with industry needs, and conduct regular evaluations of internship outcomes to ensure graduates' competencies meet workplace standards.