

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Apprenticeship Programs or Field Work Practices have long been recognized as an important element in the educational journey, which provides opportunities for students to engage directly with the world of work. Field Work Practice is a form of systematic and synchronous implementation between educational programs in schools / campuses and mastery of expertise programs obtained through direct work activities in the world of work to achieve a certain level of expertise. In addition, Field Work Practice is one of the academic activities that must be followed by all students / students in certain study programs (Arifin, 2022).

Apprenticeship Programs provide students with new knowledge and experience about the world of work. Students can directly familiarize themselves with working together in teams, both among fellow participants and with the parties in it. Field experience practice can be used as a forum for students to apply the knowledge and skills they have gained during the learning process on campus, while integrating theory and field practice. The goal is to gain knowledge and competencies in accordance with their respective study programs. (Nurjannah, Walian, and Lemiyana 2024).

This concept is thoroughly implemented at Politeknik Negeri Bengkalis, the only state polytechnic in Riau Province, which makes the apprenticeship program a mandatory and fundamental part of the academic curriculum. The polytechnic believes that true understanding and work readiness is best achieved not only through theoretical learning but also through application in the world of work. Therefore, students are required to complete an apprenticeship and final project before graduation. Diploma III students usually complete the apprenticeship in the fifth semester, while Diploma IV students complete it in the seventh semester. This practical experience is a strategic move to ensure graduates

are well prepared to meet industry expectations and contribute meaningfully in their respective fields.

One program that applies this philosophy is the International Business Administration Study Program. The program focuses on Economics and Business, equipping students with expertise in areas such as business correspondence, administrative systems, financial management, human resource development, and real-world business practices. To connect academic learning with practical implementation, students are required to take part in a four-month apprenticeship at a government or private institution. Before choosing a location, students will get several recommendations from the apprenticeship coordinator. From these choices, the author chose PT Bank Riau Kepri Syariah, located in Bengkalis, precisely in the Batupanjang Unit, Rupat District, as the most suitable place for apprenticeship.

PT Bank Riau Kepri Syariah is a regional financial institution owned by the Riau and Riau Islands provincial government. The bank began operations in 1961 under the name of Riau Regional Development Bank which was initially established as a Regional Company. Over time, the bank transformed into a Limited Liability Company through the decision of the General Meeting of Shareholders held on June 26, 2002. The institution then transitioned from conventional banking to sharia banking, which is now headquartered at Menara Dang Merdu, Jalan Jenderal Sudirman No. 462, Pekanbaru, Riau. The bank's commitment is to provide services based on sharia principles while promoting sustainable and inclusive economic development across the region.

In 2022, PT Bank Riau Kepri officially completed its transformation into a fully sharia-based bank. Since then, the bank has continued to increase its contribution to the regional economy, particularly in the Riau and Riau Islands region. The bank upholds Islamic financial values that prohibit elements such as *riba* (interest), *gharar* (uncertainty), and *maisir* (gambling) with the aim of offering fair, ethical, and transparent financial services. In addition to supporting micro, small, and medium enterprises (MSMEs), the bank also plays a role in improving

public understanding of Islamic finance through educational programs and collaboration with local governments.

From the background that has been explained, it is the reason why the author chose PT Bank Riau Kepri Syariah as an apprenticeship location. Its strong alignment with sharia values, its active role in regional development, and its professional work environment make it an ideal place to apply academic knowledge in the field.

1.2 Purpose of the Apprenticeship

Job Training is one of the activities for State Polytechnic of Bengkalis students in completing their studies. To achieve the expected results, it is necessary to know how the objectives of the Job Training which are as follows:

1. To find out the job descriptions and activities at PT. Bank Riau Kepri Syariah (Perseroda) Bengkalis Batupanjang Rupert.
2. To find out the systems and procedures that exist at PT. Bank Riau Kepri Syariah (Perseroda) Bengkalis Batupanjang Rupert.
3. To find out the place and time of internship work at PT. Bank Riau Kepri Syariah (Perseroda) Bengkalis Batupanjang Rupert.
4. To find out the kind of business of PT. Bank Riau Kepri Syariah (Perseroda) Bengkalis Batupanjang Rupert.
5. To find out the obstacles and solutions at PT. Bank Riau Kepri Syariah (Perseroda) Bengkalis Batupanjang Rupert.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis.

1.3.1 Significances for the Study

Through the Apprenticeship Programs at PT Bank Riau Kepri Syariah Batupanjang Rupert, Bengkalis State Polytechnic students are given a real opportunity to practice the theories and knowledge they have gained during college. This allows them to adapt to a professional work environment, improve

communication and teamwork skills, and better understand the responsibilities expected in the world of work. During this program, students also develop a stronger sense of discipline, initiative and confidence, which supports their transition from academic life to professional careers. In addition, students were able to explore administrative tasks rarely encountered in classroom learning, which helped broaden their practical horizons.

1.3.2 Significances for the Company

The presence of apprentices at PT. Bank Riau Kepri Syariah brings mutual benefit to the company. Students can contribute to daily operations by assisting employees in administrative tasks and offering fresh perspectives or ideas. It also provides the company with a chance to observe and identify potential candidates who may be suitable for recruitment in the future. At the same time, the apprenticeship program reflects the company's commitment to supporting education and human resource development in the region.

1.3.3 Significances for State Polytechnic of Bengkalis

For the campus, the apprenticeship serves as a bridge to strengthen collaboration between educational institutions and the professional world. It helps the institution assess the readiness of its students, evaluate the relevance of the curriculum, and identify areas that need adjustment based on industry feedback. This also becomes a valuable opportunity to align teaching materials with current trends and needs in the workforce, especially in the field of international business administration.