

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

The apprenticeship program serves as an essential bridge between academic knowledge and real world professional experience. Through this program, students have the opportunity to apply the theories they have learned in class, while also developing practical skills, adaptability, communication, and teamwork. Apprenticeships provide exposure to the actual work environment, allowing participants to understand workplace culture and professional demands. This experience not only enhances competence but also prepares students to become more competitive and ready to face future career challenges. The apprenticeship program represents one of the activities that has been implemented annually and is required for every student at State Polytechnic of Bengkalis.

State Polytechnic of Bengkalis established in 2000, holds the distinction of being the first polytechnic in Riau, Indonesia. The State Polytechnic of Bengkalis is a public vocational college located in Sungai Alam Village, Bengkalis, Riau. The college has eight main departments offering eighteen different study programs. These departments include Maritime, Business Administration, Information Technology, Mechanical Engineering, Electrical Engineering, Civil Engineering, Naval Engineering, and Language Department. The State Polytechnic of Bengkalis offers three levels of education that is D2 (2-year diploma), D3 (3-year diploma), and D4 (4-year diploma). One of its standout programs is in the Language Department, that provides D4 English for Business and Professional Communication study programs. The study program was created to develop professionals in field of study like public relations, marketing communications, 2 digital marketing, social media management, copywriting, content creation, and translation or interpreting.

1.2 Purpose of the Apprenticeship

The general objective of an internship is to provide students with direct experience in the workplace so that they can develop their skills, knowledge, and

professional attitude. The objectives of conducting apprenticeship are to achieve the expected results, which are as follows:

1. Develop practical skills in your field of study.
2. Expand your knowledge and work experience.
3. Learn professional work procedures and ethics.
4. Improve your communication and teamwork skills.
5. Prepare yourself for the real world of work.

1.3 Significanes of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis:

1. For Students

Students will gain the following benefits through participation in this apprenticeship program:

- a. Students can apply the knowledge they gained at campus to real world work
- b. Students acquire new insights into industry practice.
- c. Students build professional networks that are useful for future careers
- d. To help students acquire industry-specific skills aligned with their field of study.

2. For Companies

Companies and institutions that accept students participating in apprenticeship:

- a. Companies can train students according to industry standards, while also preparing competent prospective employees.
- b. Companies can identify relevant skill need for team development.
- c. Companies can expand their networks and build good relationship with educational institutions.

3. For State Polytechnic of Bengkalis

The are some benefits of the State Polytechnic of Bengkalis's implementation of the apprenticeship program:

- a. State Polytechnic of Bengkalis can facilitate students to gain real work experience through internship programs.
- b. State Polytechnic of Bengkalis can monitor the development of students skills during internships.
- c. Internships provide benefits for students and the institution by expanding networks with industry, opening opportunities for research and teaching collaborations.