

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

One type of educational activity that connects theory obtained from lectures at universities with direct practice in the world of work is an internship. Intern students can start applying what they learn in class to real-life scenarios through an internship program. In addition, internships also offer participants the opportunity to gain experience, develop skills, and build a professional network that can help them in their future careers.

In the midst of increasingly fierce competition in the world of work, having relevant work experience is one of the added values sought by many employers. Therefore, internships are an important option for students to enrich their skills and insights related to their field of study. Internships not only provide a clearer picture of the world of industry or a particular profession, but also prepare students for the challenges they may face after graduation.

State Polytechnic of Bengkalis, which was founded in 2001, is the first and only state vocational college in Riau Province. This polytechnic provides studies in the fields of Mechanical Engineering, Electrical Engineering, Information Technology, Languages and Maritime. The Bengkalis State Polytechnic aims to prepare its students as work-ready students with a curriculum proportion of 60% practical and 40% theory. Internship programs are an integral aspect of this curriculum, linking theoretical academic learning with practical, real-world experience. The polytechnic originally had the name Bengkalis Shipping Polytechnic and was a State-Owned Enterprise started by the Bengkalis Regency Government which was later changed to a Polytechnic and its status became the State Polytechnic in 2008. The State Polytechnic of Bengkalis aims to produce graduates who are competent in the fields of technology, business and industry, as well as continuing to create study programs that suit the needs of the job market.

The choice of Agency for Language Agency of Riau Province as an internship site is very relevant to my major, which is D4 English for Business and

Professional Communication. As an institution that focuses on language development, Language Agency of Riau Province provides an opportunity to apply the knowledge writer have learned in a broader professional context. At Balai Bahasa, writer can be directly involved in various activities related to the development of Indonesian and local languages, which are also closely related to the field of business and professional communication. In addition, through activities such as the preparation of training materials, translation, and management of language education programs, I was able to expand my skills in effective communication, both orally and in writing, which is a key competency in writer field.

In addition, Language Agency of Riau Province also provides an opportunity to learn more about how government institutions work in the field of language and education. This will provide valuable insights in understanding administrative processes, programming, and inter-agency relations in improving the quality of communication in the community. The internship experience here greatly supports the development of the writer professional communication skills, especially in English, which is highly relevant to the author's duties in the business and professional world. Through this internship, writer hope to hone writer skills in translating, creating effective communication materials, and contributing to various projects that can enhance writer competence in the field of business and professional communication.

Based on the explanation above, this practical work was carried out at the Balai Bahasa Provinsi Riau (BBPR) Center Office, coincidentally on Jl. HR. Soebrantas Panam No.Km. 12.5, Simpang Baru, Kec. Tampan, Pekanbaru. This program lasts for a certain period of four months, starting September 17 2024 to January 10 2025.

1.2 Purposes of the Apprenticeship

The following are the objectives of the internship at Language Agency of Riau Province, which aims to provide practical experience relevant to the field of study and develop skills needed in the world of work:

1. **Improve Competency in Business Communication**
Provides an opportunity to hone communication skills, including public speaking, writing, and translation, which are essential in the business world.
2. **Understand the Role of Language Centers in Language Development**
Provides insight into how Balai Bahasa plays a role in preserving Indonesian and local languages, as well as its contribution to language education.
3. **Develop Organizational and Administrative Skills**
Provides an opportunity to hone skills in program planning and activity management in government institutions

1.3 Significances of the Apprenticeship

The benefits of practical work activities for students and State Polytechnic of Bengkalis and its company are:

1. Significant for Students

This internship provides an opportunity for students to apply the knowledge gained in college, especially in the fields of business communication and language. Students can improve practical skills such as public speaking, professional writing, and translation, which are useful for future careers.

2. Significant for State Polytechnic of Bengkalis

This internship strengthens the relationship between Politeknik Negeri Bengkalis and government agencies such as Balai Bahasa, and provides concrete evidence of the quality of education provided by Politeknik Negeri Bengkalis. It also enhances the polytechnic's reputation in producing graduates who are ready to enter the workforce with relevant skills.

3. Significant for Balai Bahasa Provinsi Riau

This internship contributes to Language Agency of Riau Province in developing language training programs and other activities. The presence of student interns

can assist in administrative tasks, preparation of training materials, and support the development of Indonesian, regional languages, and English which are part of the Language Center's mission.